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TRAVEL AND HOSPITALITY

## Wheels Up expands member benefits with American Express

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Through the new American Express Premium Private Jet Program, Wheels Up is offering exclusive membership discounts and flight credits to Platinum Card members. Image credit: Wheels Up

By LUXURY DAILY NEWS SERVICE

Private aviation firm Wheels Up is continuing to augment its membership benefits through the new American Express Premium Private Jet Program.



Through its new American Express Premium Private Jet Program, Wheels Up is offering exclusive membership discounts and flight credits to Platinum Card members, in addition to the lifestyle benefits and experiences they can access as Wheels Up members. The program is also providing American Express Platinum Card members benefits through Wheels Up Marketplace Access for those wishing to fly without purchasing a membership from the aviation firm.

"American Express is deeply committed to delivering exceptional service to its card members and we share that commitment, we are thrilled our two brands are working together to welcome Platinum card members to Wheels Up," said Kenny Dichter, founder and CEO at Wheels Up, in a statement.

"We set a high bar for our members by delivering world-class safety and service on board our diverse fleet," he said. "We look forward to providing unparalleled travel and lifestyle experiences to American Express Platinum card members."

## Wheels Up x American Express

Wheels Up offers two general membership programs, Core and Connect, which offer various membership discounts and flight credits, in addition to lifestyle partner offerings.

The new American Express Premium Private Jet Program offers Platinum Card holders benefits, including a transaction fee waiver, an option to leverage capped pricing on select aircraft for a roundtrip flight within the United States and more.



Wheels Up offers two general membership programs, Core and Connect. Image credit: Wheels Up

"With our mutual dedication to outstanding services and innovation, Wheels Up is a natural fit for our Platinum card members," said Rafael Mason, senior vice president of global premium products at American Express, in a statement. "We know our card members will appreciate the level or safety and service of the Wheels Up private jet experience."

Last week, Wheels Up announced it was adding to its member benefits through a new partnership with Landry's Inc, a multibrand dining and hospitality corporation. Landry's Inc. owns and operates more than 600 restaurants, hotels, casinos and entertainment destinations across the United States, bringing a breadth of new culinary offerings to the Wheels Up membership program (see story).

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