

NEWS BRIEFS

Day's wrap: Harrods, Louis Vuitton, Gucci, Dolce & Gabbana and Wheels Up

July 8, 2021



Harrods partnered with rental platform My Wardrobe HQ. Image credit: Harrods

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for July 8:

[Harrods launches rental service](#)

British department store chain Harrods is getting into the circular fashion game with its new Rental Edit, in partnership with luxury rental platform My Wardrobe HQ.

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[Louis Vuitton debuts new menswear collection featuring BTS](#)

French fashion house Louis Vuitton and men's creative director Virgil Abloh have tapped Korean pop icons and house ambassadors BTS to present the menswear fall-winter 2021 collection in Seoul.

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[Gucci announces 2021 North American Changemakers scholars](#)

Italian fashion house Gucci has announced this year's Changemakers Scholarship awardees, a class of 22 young people from diverse backgrounds who are pursuing careers within fashion at undergraduate colleges and universities.

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[Dolce & Gabbana brings Sicily to the Hamptons](#)

Italian fashion house Dolce & Gabbana has opened a new traveling pop-up concept, bringing Italy to the affluent seaside community of the Hamptons.

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[Wheels Up partners with Porsche North America](#)

Private aviation firm Wheels Up has announced a new collaboration with Porsche Cars North America (PCNA), bringing members and drivers elevated transportation and lifestyle experiences.

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[Bloomingdale's opening first scaled-down concept store in bricks-and-mortar pivot](#)

U.S. department store chain Bloomingdale's is bringing its product offerings and services to a smaller, highly-curated store concept, as luxury retailers experiment with their physical footprints in a post-pandemic era.

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