

NEWS BRIEFS

Harrods, Louis Vuitton, Gucci, Dolce & Gabbana and Wheels Up

July 9, 2021



Harrods partnered with rental platform My Wardrobe HQ. Image credit: Harrods

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for July 8:

Harrods launches rental service

British department store chain Harrods is getting into the circular fashion game with its new Rental Edit, in partnership with luxury rental platform My Wardrobe HQ.



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Louis Vuitton debuts new menswear collection featuring BTS

French fashion house Louis Vuitton and men's creative director Virgil Abloh have tapped Korean pop icons and house ambassadors BTS to present the menswear fall-winter 2021 collection in Seoul.

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Gucci announces 2021 North American Changemakers scholars

Italian fashion house Gucci has announced this year's Changemakers Scholarship awardees, a class of 22 young people from diverse backgrounds who are pursuing careers within fashion at undergraduate colleges and universities.

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Dolce & Gabbana brings Sicily to the Hamptons

Italian fashion house Dolce & Gabbana has opened a new traveling pop-up concept, bringing Italy to the affluent seaside community of the Hamptons.

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Wheels Up partners with Porsche North America

Private aviation firm Wheels Up has announced a new collaboration with Porsche Cars North America (PCNA), bringing members and drivers elevated transportation and lifestyle experiences.

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