

#### NEWS BRIEFS

# Day's wrap: Kering, LVMH, Bulgari and Bentley

July 9, 2021



Inside the Bulgari flagship in Paris. Image credit: Bulgari

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for July 9:

#### Kering acquires Denmark's Lindberg in eyewear push

French luxury goods conglomerate Kering has acquired Danish luxury eyewear brand Lindberg as it looks to further grow its eyewear business.

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#### LVMH inaugurates Jean Arnault Campus with EDHEC business school

French luxury conglomerate LVMH Mot Hennessy Louis Vuitton has collaborated with EDHEC business school and vocational training institute L'Institut des Vocations pour l'Emploi (LIVE) to support a new campus encouraging entrepreneurship and innovation.

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#### Bulgari highlights Roman heritage in renovated Parisian flagship

Italian jeweler Bulgari has reopened its Paris flagship after embarking on a renovation that celebrates the maison's Roman heritage.

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## Bentley achieves Mulliner milestone with new commission British automaker Bentley Motors' Mulliner is celebrating its latest milestone with its 1,000th bespoke commission.

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#### Brands cannot overlook costly mistake of slow site speed

As consumers double down on ecommerce, luxury brands and retailers must be cognizant of site speed as a critical factor in converting a sale..

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