

NEWS BRIEFS

Day's wrap: Nordstrom, Louis Vuitton, Net-A-Porter, Coty and 1 Hotels

July 12, 2021



With the new site, consumers can pick up their orders at the Louis Vuitton flagship store in Mexico City. Image credit: Louis Vuitton

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for July 12:

[Nordstrom takes minority stake in Topshop in bid for younger shoppers](#)

U.S. department store chain Nordstrom has announced its acquisition of a minority interest in four Asos brands, fostering a mutually beneficial partnership.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

[Please click here to read the article](#)

[Louis Vuitton debuts ecommerce in Mexico in Latin American push](#)

French fashion house Louis Vuitton is furthering its reach in Latin America with a new ecommerce site and boutique.

[Please click here to read the article](#)

[Net-A-Porter, Mr Porter enter pre-owned timepiece space](#)

Online retailers Net-A-Porter and Mr Porter have partnered with pre-owned watch specialist Watchfinder & Co., marking the brands' first move into secondhand luxury watches.

[Please click here to read the article](#)

[Coty to launch innovative, contactless fragrance testing](#)

Beauty group Coty is announcing a hands-free fragrance testing device that will be available for retailer use in the next 12 months.

[Please click here to read the article](#)

[1 Hotels set to open first Canada property in Toronto](#)

Hospitality group 1 Hotels is now accepting reservations for its Toronto space, set to open next month.

[Please click here to read the article](#)

[Luxury brands leverage livestreams, influencers for successful 618](#)

Second to Double 11, or Single's Day, the 618 shopping festival is the largest mid-year ecommerce promotion in China, with sales surpassing \$53 billion this year.

[Please click here to read the article](#)

[Please click here to read the morning newsletter](#)

© 2021 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.