

NEWS BRIEFS

Day's wrap: Este Lauder Cos., Missoni, NYFW, Lamborghini and Four Seasons

July 14, 2021



With the Missoni and Tulip collaboration, customers will have access to more seamless, holistic shopping experiences that cater to their individual backgrounds and preferences. Image credit: Missoni

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for July 14:

[Este Lauder Cos. promotes Sue Fox to president of UK, Ireland](#)

U.S. beauty group Este Lauder Companies is announcing its promotion of Sue Fox to the president role in the United Kingdom and Ireland, effective immediately.

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[Missoni partners with Tulip for seamless, personalized omnichannel offerings](#)

Italian fashion label Missoni is going the floral route in its latest push for omnichannel offerings.

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[Fifth Avenue Association announces inaugural NYFW](#)

The Fifth Avenue Association is announcing that New York City's iconic Fifth Avenue will host New York Fashion Week for the first time.

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[Lamborghini Mexico celebrates anniversary with ode to country's culture](#)

Italian automaker Lamborghini is celebrating 10 years of its retail presence in Mexico with the debut of four special edition models of the Huracn EVO.

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[Four Seasons explores wandermust phenomenon in new poll](#)

Hospitality group Four Seasons Hotels & Resorts is exploring the palpable need to travel in its new #Wandermust effort.

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[Storytelling is valuable tool for jewelers highlighting sustainability practices](#)

In an age of dynamic innovation and intuitive technology, consumers are constantly shifting to expect more from brands, especially transparency as to how its products are made.

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