

NEWS BRIEFS

## Este Lauder Cos., Missoni, NYFW, Lamborghini and Four Seasons

July 15, 2021



*With the Missoni and Tulip collaboration, customers will have access to more seamless, holistic shopping experiences that cater to their individual backgrounds and preferences. Image credit: Missoni*

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for July 14:

[Este Lauder Cos. promotes Sue Fox to president of UK, Ireland](#)

U.S. beauty group Este Lauder Companies is announcing its promotion of Sue Fox to the president role in the United Kingdom and Ireland, effective immediately.

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[Missoni partners with Tulip for seamless, personalized omnichannel offerings](#)

Italian fashion label Missoni is going the floral route in its latest push for omnichannel offerings.

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[Fifth Avenue Association announces inaugural NYFW](#)

The Fifth Avenue Association is announcing that New York City's iconic Fifth Avenue will host New York Fashion Week for the first time.

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[Lamborghini Mexico celebrates anniversary with ode to country's culture](#)

Italian automaker Lamborghini is celebrating 10 years of its retail presence in Mexico with the debut of four special edition models of the Huracn EVO.

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[Four Seasons explores wandermust phenomenon in new poll](#)

Hospitality group Four Seasons Hotels & Resorts is exploring the palpable need to travel in its new #Wandermust effort.

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