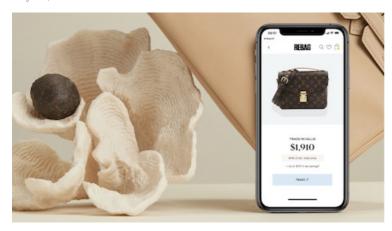


The News and Intelligence You Need on Luxury

NEWS BRIEFS

Salvatore Ferragamo, Wheels Up, Rebag and Porsche

July 16, 2021



Rebag is launching a streamlined trade-in service. Image credit: Rebag

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for July 15:

Salvatore Ferragamo introduces signature SF monogram

Italian fashion label Salvatore Ferragamo is adding a new motif to its arsenal with a stylized SF monogram.



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Wheels Up makes NYSE debut in private aviation first

Wheels Up has become the first private aviation firm to begin trading on the New York Stock Exchange, continuing its accelerated growth.

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Rebag launches AI-powered trade service

Resale platform Rebag is adding to its technology-powered services and streamlining its customer experience with Claire Trade.

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Porsche teams with sustainable startup on business development/a>

German automaker Porsche is expanding its startup ecosystem through a new partnership with Berlin-based sustainability platform Aware.

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