

NEWS BRIEFS

Day's wrap: Burberry, Bulgari, Alexander McQueen and Grand Marnier

July 16, 2021



Supermodel Naomi Campbell in the Burberry monogram print triangle bikini and nylon bucket hat. Image credit: Burberry

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for July 16:

[Burberry Q1 sales reach pre-pandemic levels](#)

British fashion house Burberry is starting to see the light at the end of a long tunnel as young consumers bring sales beyond pre-pandemic levels.

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[Bulgari, DFS Group collaborate on exclusive necklace](#)

Italian jeweler Bulgari and luxury travel retailer DFS Group have partnered to launch an exclusive Divas' Dream necklace.

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[Alexander McQueen launches graffiti campaign](#)

British fashion label Alexander McQueen has debuted its newest Graffiti graphic through a global art-inspired, out-of-home push.

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[Grand Marnier launches French-inspired summer baskets](#)

French liquor house Grand Marnier is launching a limited-edition collection with event planning studio Luxe Fte Social, inspired by the traditional "on holiday" experience.

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[Pent-up demand, summer splurges driving consumer spending: Amex](#)

After a year of lockdowns, restrictions and spending several days in the same clothes while working from home, consumers are ready to resume spending.

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