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NEWS BRIEFS

Burberry, Bulgari, Alexander McQueen and Grand Marnier

July 19, 2021



Supermo del Naomi Campbell in the Burberry mo nogram print triangle bikini and nylon bucket hat. Image credit: Burberry

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for July 16:

Burberry Q1 sales reach pre-pandemic levels

British fashion house Burberry is starting to see the light at the end of a long tunnel as young consumers bring sales beyond pre-pandemic levels.



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Bulgari, DFS Group collaborate on exclusive necklace

Italian jeweler Bulgari and luxury travel retailer DFS Group have partnered to launch an exclusive Divas' Dream necklace.

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Alexander McQueen launches graffiti campaign

British fashion label Alexander McQueen has debuted its newest Graffiti graphic through a global art-inspired, out-of-home push.

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Grand Marnier launches French-inspired summer baskets

French liquor house Grand Marnier is launching a limited-edition collection with event planning studio Luxe Fte Social, inspired by the traditional "on holiday" experience.

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