

TRAVEL AND HOSPITALITY

## Fairmont partners with Neil Lane for dreamy, bespoke wedding package

July 23, 2021



*Couples will be able to consult with wedding experts, craft reception cocktails, gift bridal parties monogrammed products and more. Image credit: Fairmont Hotels and Resorts*

By LUXURY DAILY NEWS SERVICE

Hospitality group Fairmont Hotels & Resorts is joining forces with renowned jewelry designer Neil Lane to help couples craft their dream weddings.

Subscribe to **Luxury Daily**  
Plus: Just released  
State of Luxury 2019 **Save \$246 ▶**

"Fairmont Weddings, by Neil Lane" is a new package available exclusively across Fairmont properties in North and Central America. The package offers expertise, picturesque venues, luxury offerings and thoughtful services, all designed to produce unforgettable, personalized weddings.

"Planning a wedding is an enormous task, one which not everyone wants or is able to tackle on their own," Mr. Lane said in a statement.

"I am thrilled to have found a partner with an outstanding reputation, an experienced events team and a rich history in planning the perfect celebrations," he said. "This is an incredible opportunity to share my aesthetic and ideas, which are derived from decades of being part of my clients' great love stories and helping to bring to them to life for the very first time."

Wedding to remember

A prominent figure in the wedding world, this is Mr. Lane's first partnership with a hospitality brand.

Since couples' needs and requests for their big days vary, the package offers a highly personalized, bespoke approach throughout the planning process.

Some experiences being offered include a private on-on-one virtual consultation with Neil Lane for the first ten couples with a confirmed booking of the package; personalized consultation with an expert Fairmont wedding planner who will coordinate the wedding celebration inspired by one of Lane's six signature styles; a personal concierge; a special private dinner with Fairmont executive chef for the couple and four guests and more.



*Couples can choose from six styles for the wedding: romantic, lavish, modern, elegant, rustic and vintage. Image credit: Fairmont*

Other special touches include a surprise midnight snack at the end of the wedding reception, Fairmont-curated favors for the wedding party including monogrammed robes and slippers, a cocktail-making session to craft a signature drink for the wedding reception and access to Fairmont's honeymoon program.

With myriad customized and thoughtful offerings, Fairmont's latest partnership aims to offer couples all they could possibly desire for their special days.

"There are only a few names as indelibly linked to the wedding love story, from engagement to marriage, as Neil Lane," said Jeff Doane, chief commercial officer of Accor North and Central America, in a statement.

"Every day, he continues to encourage and inspire couples in a whole new way, and we are honored to be part of his journey," he said. "Together, we hope to inspire, engage and, most importantly, assist couples in envisioning and planning one of the most important days of their life, down to the very last detail."

The Fairmont Weddings, by Neil Lane wedding package is now available for booking through the end of 2021, for weddings taking place through the end of 2022. More information can be found at

[FairmontWeddingsStyledbyNeilLane.com](https://FairmontWeddingsStyledbyNeilLane.com).

After more than a year of restrictions on most large gatherings, engaged couples are channeling their anticipation into making their weddings more intimate and luxurious. Identifying a valuable opportunity, luxury hotels and resorts are ready to give consumers the luxury weddings of their dreams ([see story](#)).

---

© 2021 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.