

APPAREL AND ACCESSORIES

CFDA, IMG release NYFW schedule

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New York Fashion Week will run Sept. 8-12, 2021. Image credit: The Council of Fashion Designers of America

By LUXURY DAILY NEWS SERVICE

The Council of Fashion Designers of America (CFDA) has partnered with International Management Group (IMG) to release the official New York Fashion Week [schedule](#) as part of the American Collections Calendar.

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After two seasons of mostly digital presentations, the event is scheduled to run Sept. 8-12, 2021 with in-person shows. The CFDA owns and manages the fashion calendar, while IMG organizes and operates the NYFW events.

"New York Fashion Week is back with a diverse lineup representing the future of American fashion," said Steven Kolb, CEO of the CFDA, in a statement. "Our fashion industry has come together as we continue to emerge from the pandemic, and a collaborative spirit is paramount to the success of our creative talents."

Return to in-person shows

Since Tom Ford was elected Chairman of the CFDA in 2019, he has made NYFW a priority, shortening the official schedule to five days and creating the American Collections Calendar to encompass all American designers who show outside of the official NYFW dates.

The September schedule features 91 American and international fashion talents. The week will kick off with Ulla Johnson and close with Tom Ford.

Other highlights include the return to New York City of Thom Browne and Altuzarra, as well as anniversary collections from Carolina Herrera and Rachel Comey.

The schedule also features Gabriela Hearst, Tory Burch, Oscar de la Renta, Jason Wu, Maryam Nassir Zadeh, Sergio Hudson, Coach, Proenza Schouler, Rodarte, Brandon Maxwell, Zero Maria Cornejo, Markarian, Telfar, Khaite, Staud, 3.1 Phillip Lim, Kevan Hall, Victor Glemaud and Rebecca Minkoff.



Carolina Herrera will present an anniversary collection at this year's in-person event. Image credit: Carolina Herrera

After foregoing New York Fashion Week last year ([see story](#)), Michael Kors is returning to the runway, with a presentation scheduled for Sept. 10.

International designers and brands including Moschino by Jeremy Scott, Peter Dundas of Dundas and Peter Do are joining the New York Fashion Week roster this season. Additional highlights include 2021 CFDA/Vogue Fashion Fund finalists and the launch of the IMG Fashion Alliance supporting 11 American designers showing during New York Fashion Week for the next three seasons.

By working together, the CFDA and IMG aim to strengthen and reaffirm New York as a global fashion capital with a shared vision in promoting creativity and commerce.

The American Collections Calendar, CFDA's response and support to designers debuting collections outside traditional market week dates, includes the Christian Siriano and Harlem's Fashion Row runway shows on Sept. 7.

The shows and presentations will continue to be presented via RUNWAY360, CFDA's centralized digital hub and business tool to support American fashion brands year-round.

The in-person shows will take place in accordance with [New York State Health Guidelines](#) and the CFDA will advise designers and show producers on best practices through an expanded health, wellness and diversity memo.

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