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NEWS BRIEFS

LVMH, NYFW, Cartier, Lexus and Dolce & Gabbana

July 27, 2021



LVMH surpasses forecasts with record revenue growth. Image credit: Christian Dior

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for July 26:

LVMH sets first half record, revenue up 56pc

French luxury conglomerate LVMH Mot Hennessy Louis Vuitton has recorded revenue of 28.7 billion euros, or \$33.89 billion at current exchange, in the first half of 2021, up 56 percent compared to the same period in 2020.



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CFDA, IMG release NYFW schedule

The Council of Fashion Designers of America (CFDA) has partnered with International Management Group (IMG) to release the official New York Fashion Week schedule as part of the American Collections Calendar.

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Cartier sponsors Venice Film Festival

French jeweler Cartier has partnered with La Biennale di Venezia to become the main sponsor of the Venice International Film Festival as they continue in supporting contemporary film.

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Lexus named official auto partner of 100 Thieves

Toyota Corp.'s Lexus is the first luxury automotive partner of gaming organization and lifestyle brand 100 Thieves.

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Dolce & Gabbana launches NFT collection

Italian fashion house Dolce & Gabbana is launching an exclusive non-fungible token (NFT) collection in collaboration with curated digital luxury marketplace UNXD.

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