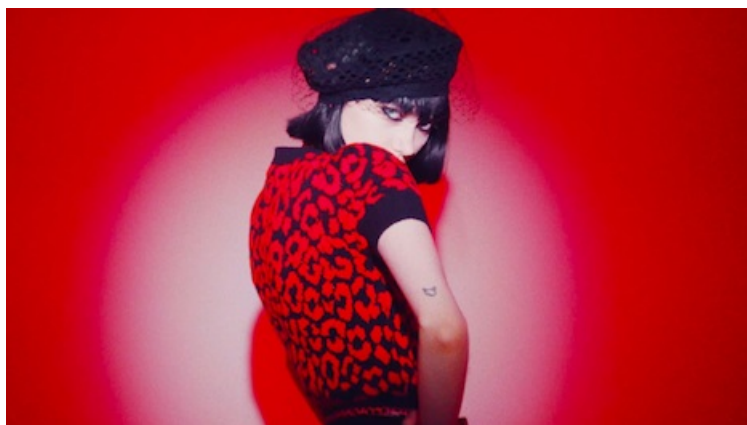


APPAREL AND ACCESSORIES

## Dior goes down memory lane with fashion icon

July 27, 2021



*Maripol shot the Dior fall 2021 collection with a Polaroid. Image credit: Dior*

By SARAH RAMIREZ

France's Dior is sharing personal insights from photographer and stylist Maripol in a behind-the-scenes look at its fall 2021 campaign.

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A new film shows Maripol shooting looks from Dior's fall 2021 collection, designed by women's creative director Maria Grazia Chiuri. In her native French, Maripol explains how she started her career as she uses a Polaroid camera to capture the looks.

Maripole for Dior

According to Maripol, she left her hometown because she fell in love with an Italian photographer. He asked her parents if he could take Maripol to New York, and she says that "unfortunately" they agreed.

As she explains the addictive and exciting nature of New York during the late 1970s, Maripol's Dior Polaroids flash onscreen.

*Maria Grazia Chiuri and Maripol have known each other for decades*

In New York, Maripol eventually crossed paths and became friends with iconic visual artist Andy Warhol. Around this time, she received her first SX-70 Polaroid from her boyfriend and the camera soon became her signature.

"When I take Polaroids of clothes, you don't get the same detail as in a digital image, but it adds something extra," Maripol says.

Her final photographs for the campaign feature the models dressed in the fall pieces, popping against vivid backgrounds of pink, orange, purple, green and more.

This is not the first time Maripol has worked with Dior.

The famous photographer, art director, filmmaker and accessories designer most recently appeared as a guest on Dior's "The Female Gaze" podcast series, which examines how women photographers view women ([see story](#)). Maripol was also one of nine women profiled in #TheWomenBehindTheLens, as part of Ms. Chiuri's debut as

artistic director with the spring/summer 2017 ready-to-wear collection ([see story](#)).

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