

AUTOMOTIVE

Lamborghini unveils sports car-inspired yacht

July 28, 2021



The new motoryacht is now the fastest in the Tecnomar fleet. Image credit: Lamborghini

By LUXURY DAILY NEWS SERVICE

Italian automaker Lamborghini has delivered its latest-generation motoryacht, a collaboration with the Italian Sea Group brand Tecnomar, in its latest lifestyle push.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

Tecnomar for Lamborghini 63 draws inspiration from the design, colors and details of the Sin FKP 37. It is now the fastest yacht in the Tecnomar fleet of the Italian Sea Group.

"We are proud to see the essence of Lamborghini DNA that today sets out to sail the sea with the same attitude of our super sports cars that race across the asphalt," said Stefano Rutigliano, strategy director of Automobili Lamborghini, in a statement. "This yacht is proof that the shared values and perfect synergy of the two teams are the key for executing excellent projects"

Tecnomar for Lamborghini 63

This is the first collaboration between the automaker and luxury yacht builder.

The number 63 is emblematic of the collaboration, representing the automaker's brand's founding year, Italian Sea Group CEO Giovanni Costantino's birth year, the yacht's maximum speed and its length in feet.

Bringing the Lamborghini speed and glamour to the sea

The fastest motoryacht in the Tecnomar fleet is fitted with two MAN V12-2000HP engines.

The yacht also includes carbon fiber, an element used in Lamborghini cars, placing it in an exclusive category of ultralight yachts that weigh under 24 tons.

Lamborghini is the latest automotive brand to delve into the yachting world.

Last month, British automaker Bentley Motors has collaborated with Dutch yacht maker Contest Yachts on the creation of a unique yacht interior to match the cabin design of its Continental GT V8 coupe ([see story](#)).

© 2021 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.