

NEWS BRIEFS

Day's wrap: Herms, LVMH, Bentley and Bloomingdale's

July 30, 2021



Herms Fit athleisure collection. Image credit: Herms

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for July 30:

Herms sees robust 77pc growth y-o-y in first half

French fashion house Herms saw sustained momentum in the first half of 2021, with a triple-digit sales increase in the second quarter and revenue up from both 2020 and 2019.

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LVMH, Elle celebrate craftswomen with Prix des Artisanes

French luxury conglomerate LVMH Mot Hennessy Louis Vuitton is partnering with Elle magazines on a new prize honoring and supporting craftswomen.

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Bentley surpasses best full-year profits in record first half

British automaker Bentley Motors posted record sales and profits in the first half of 2021, increasing retail sales by 50 percent from 2019.

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Bloomingdale's partners with DonorsChoose for back-to-school support

U.S. department store chain Bloomingdale's is supporting teachers during the back-to-school shopping season by teaming with the platform DonorsChoose for its biannual philanthropic campaign, Shop for Good.

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Chanel marks century of N 5 with high jewelry tribute

French fashion label Chanel is offering some high praise for its iconic N 5 fragrance with a new thoughtfully-inspired line.

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