

NEWS BRIEFS

Day's wrap: Bulgari, Selfridges, Veuve Clicquot, Virtuoso and COVID-19

August 2, 2021



Award-winning actress and global star Priyanka Chopra Jonas is Bulgari's newest face. Image credit: Bulgari

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for August 2:

[Bulgari welcomes Priyanka Chopra Jonas as newest face](#)

Italian jeweler Bulgari has a new face, and it belongs to one of the most famous actors in the world.

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[Selfridges launches pre-worn wedding shop](#)

British department store chain Selfridges is spreading the love with its new wedding shop where consumers can buy or rent secondhand wedding wear.

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[Veuve Clicquot finds entrepreneurial women crave female leadership](#)

LVMH-owned Champagne brand Veuve Clicquot has identified challenges facing women entrepreneurs in a new survey, despite a growing desire for opportunities and leadership.

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[Virtuoso takes more offerings to the sea with new cruise partnership](#)

High-end hospitality network Virtuoso is expanding its sea offerings through its new partnership with cruise company Aurora Expeditions.

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[New York, CDC recommend return to mask usage as delta cases increase](#)

With the surging delta variant of the COVID-19 virus spreading throughout the United States, many legislators and medical experts are recommending a return to masks.

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[How live commerce transforms social shopping: McKinsey](#)

Live commerce has proven successful in China and other parts of Asia, and is rapidly spreading to Western markets, indicating it could hold enormous potential for brands and ecommerce platforms.

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