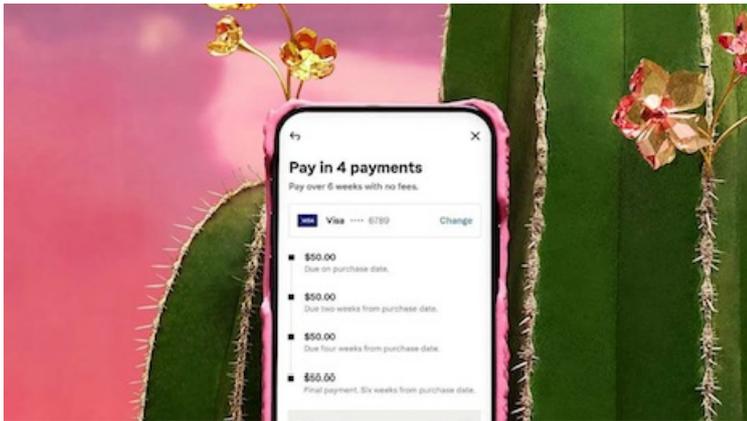


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## Yoox Net-A-Porter, Klarna offer luxury shoppers pay-later options

August 9, 2021



*Klarna has teamed up with Yoox Net-A-Porter, giving luxury shoppers some new payment options. Image credit: Klarna*

By LUXURY DAILY NEWS SERVICE

Online retailer Yoox Net-A-Porter is collaborating with payment provider Klarna, giving luxury shoppers a breadth of pay later options.

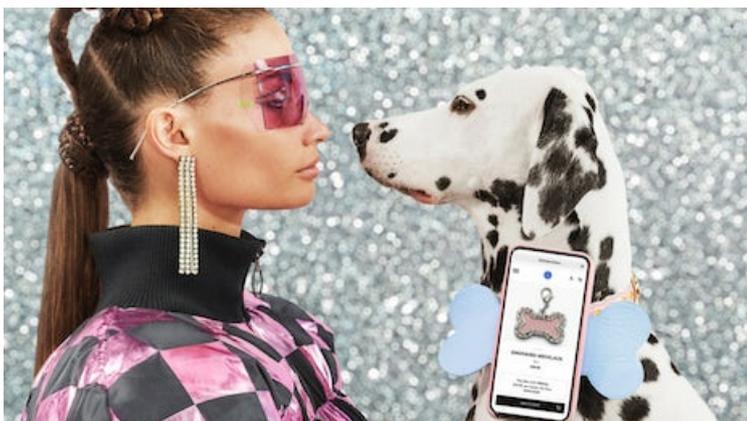
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With the new partnership, Yoox Net-A-Porter's 4.5 million customers will now have the option to utilize Klarna's signature pay later and pay in three- and four-installment services. Klarna's payment options are currently being rolled out across the luxury shopping platform.

Klarna x Net-A-Porter

Klarna is currently available across the Mr Porter brand in the United States, United Kingdom, Germany, Austria, The Netherlands, Italy, Spain and Belgium.

Yoox Net-A-Porter's 4.5m active customers will join Klarna's 90 million users, who complete 2 million transactions daily.



*Klarna specializes in buy now, pay later transactions. Image credit: Klarna*

Klarna has had quite a year of expansion and acquisition. Last month, the payment provider acquired APPRL, a SaaS platform and German digital wallet financial tech [Stocard](#), following the acquisition of social shopping platform Hero earlier this year.

In March, Klarna expanded its suite of marketing products and services designed to provide retailers with more tools to drive consumer demand and acquire, convert and retain customers.

The suite enables retailers and publishers to offer nearly unlimited shoppable content in native formats, on their own digital properties, through the Klarna ecosystem and across the internet. Updated enhancements also included AI-driven content creation tools to provide companies with personalization capabilities ([see story](#)).

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