

NEWS BRIEFS

Day's wrap: Yoox Net-A-Porter, Sephora, Vogue Scandinavia, cruise return and Rosewood

August 9, 2021



Sephora is bringing its store-in-a-store concept to Kohl's. Image credit: Sephora

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Aug.9:

Yoox Net-A-Porter, Klarna offer luxury shoppers pay-later options

Online retailer Yoox Net-A-Porter is collaborating with payment provider Klarna, giving luxury shoppers a breadth of pay later options.

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First set of Sephora at Kohl's locations open

LVMH-owned beauty retailer Sephora has begun opening its stores at Kohl's locations across the country.

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Vogue Scandinavia spotlights Greta Thunberg

Vogue Scandinavia is revealing the cover of its first issue, spotlighting Swedish climate activist Greta Thunberg.

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Amid COVID-19 concerns, cruise lines continue operations

Although the global concern is rising over the spread of the Delta variant and overall impact of the COVID-19 virus, several luxury cruise lines are resuming their trips.

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Rosewood launches The Golden State Getaway to highlight beauty of California

Hospitality group Rosewood Hotels & Resorts' Sand Hill and Rosewood Miramar Beach locations are launching a new program designed to showcase the wide range of offerings of northern and southern California.

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In 2021, there are ambassadors for every brand

For luxury brands seeking a famous face to attach to its product, the current landscape provides a myriad of effective ambassadors.

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