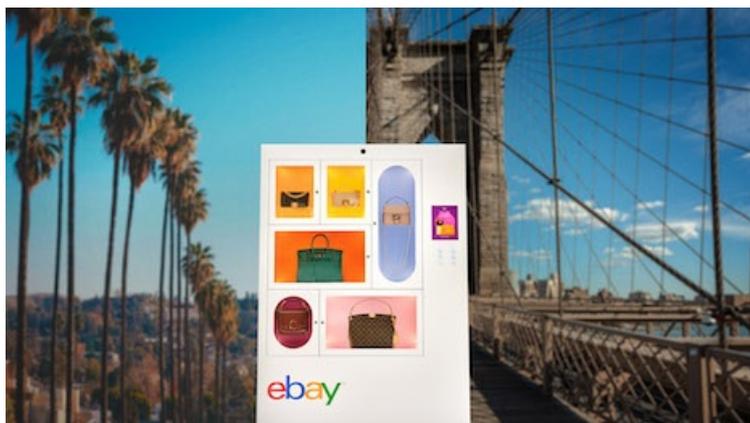


APPAREL AND ACCESSORIES

EBay tests luxury knowledge at handbag vending machine event

August 12, 2021



Handbag lovers in Brooklyn and Los Angeles can venture to the eBay vending machines to compete at a chance for a luxury handbag. Image courtesy of eBay

By LUXURY DAILY NEWS SERVICE

Online retail platform eBay is calling on all luxury handbag experts with a new contest featuring vending machines.

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On Aug. 12 and 13, eBay is placing luxury handbag machines in Brooklyn and Los Angeles, where shoppers will have the chance to compete for a high-end pieces. Handbag lovers who live outside of Los Angeles and New York can also go to eBay's Instagram or Twitter to enter a contest to acquire a bag.

"EBay's luxury shoppers are constantly thinking about their next designer handbag," said Tirath Kamdar, general manager of luxury at eBay, in a statement. "In the same way traditional vending machines solve for convenience, eBay is making luxury instantly accessible, bringing designer handbags directly to enthusiasts in New York and Los Angeles while also demonstrating the incredible inventory available on the marketplace."

Handbag vending machines

In-person participants can register at www.ebayhandbagmachine.com and RSVP through Eventbrite by entering their name and email address. On the day of resignation, participants are to arrive at eBay's luxury handbag machine and show their email confirmation to check-in.

Brooklyn and Los Angeles participants will then wait for a turn to play the game for a chance to win one of eBay's luxury bags. Some of the prizes include the Hermes Birkin, Chanel Classic, Prada Diagramme and Louis Vuitton Nano Speedy Monogram.



The authenticated handbags are marked with a badge of Authenticity Guarantee. Image credit: eBay

To win, contestants must participate in a luxury-based trivia game to test their knowledge of all-things-handbags.

In addition to the luxury handbag machines, eBay is also releasing a short film entitled, "A is for Authenticity." Narrated by celebrity fashion stylist Law Roach, the video discusses iconic handbags and educates shoppers on eBay's authenticity guarantee service for luxury handbags.

Starting in June, eBay expanded its "Authenticity Guarantee" to luxury handbags, as its high-end categories continue to show growth.

As of June 2, new and pre-owned handbags from 16 luxury brands sold for more than \$500 are now professionally authenticated. The program was initially launched in fall 2020 for luxury watches and sneakers ([see story](#)).

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