

NEWS BRIEFS

Day's wrap: LVMH, Neiman Marcus, Chrono24, eBay and Il Makiage

August 12, 2021



Chrono24 is planning to leverage this new investment in accelerating its growth trajectory, deepening its presence in existing marketing and augmenting its internal team to acquire new talent. Image courtesy of Chrono24

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Aug. 12:

[LVMH highlights educational initiatives on International Youth Day](#)

French luxury group LVMH Mot Hennessy Louis Vuitton is making efforts to strengthen its commitment to several educational initiatives in honor of International Youth Day.

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[Neiman Marcus prioritizes personalization with new appointment](#)

U.S. department store chain Neiman Marcus has named a new senior vice president of digital business and customer strategy.

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[Chrono24 secures \\$118M, backed by Arnault investment firm](#)

Secondhand luxury watch retailer Chrono24 now has a valuation of more than a billion dollars after another successful funding round.

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[eBay tests luxury knowledge at handbag vending machine event](#)

Online retail platform eBay is calling on all luxury handbag experts with a new contest featuring vending machines.

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[Il Makiage acquires AI startup to enhance machine learning](#)

New York-based beauty brand Il Makiage is announcing its second tech acquisition in the past 24 months.

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[Color balance, personalization crucial in modern home design](#)

With homeowners spending more time in their living spaces than ever, many are looking for residences that reflect both their design desires and personalities.

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