

AUTOMOTIVE

Bentley, Rolls-Royce and more return to Monterey Car Week

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Bentley unveiled the Flying Spur Mulliner at Monterey Car Week. Image courtesy of Bentley Motors

By LUXURY DAILY NEWS SERVICE

Luxury automakers have descended on Pebble Beach to celebrate Monterey Car Week and Concours d'Elegance with special unveilings and pop-up events.

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The annual Monterey Car Week concludes with **Concours d'Elegance**, one of the world's most prestigious car shows. Throughout the week, marques including Bentley Motors and Aston Martin have made special announcements and debuts in California.

Pebble Beach prestige

British automaker Bentley revealed the Flying Spur Mulliner, designed and handbuilt by the marque's bespoke division.

The sedan is Mulliner's first electrified Bentley and is available with V8 and W12 powertrains in addition to the new V6 hybrid, which can reach a high speed of 177 mph. The Flying Spur Mulliner will be positioned as Bentley's new flagship.

Two of the world's most iconic brands, together in Monterey, CA. We've taken an extraordinary journey to join our partners [@bentleymotors](#) at Monterey Car Week to further build on our rich heritage and develop our vision for a more sustainable future.

Crafted without compromise. pic.twitter.com/hCswOuVbn4

The Macallan (@USMacallan) [August 13, 2021](#)

Bentley's partner, The Macallan, is also at Monterey Car Week

Unique exterior details include a double diamond front grille, an exclusive 22-inch wheel design, a gray painted and

polished finish and self-leveling wheel caps.

The Flying Spur Mulliner interior features elevated touches such as diamond-in-diamond quilting, an LED driver's instrument panel, tri-tone color splits and more.

In addition to the new Mulliner, Bentley also hosted global public debuts for four other models, including the Bentayga and Flying Spur hybrids, the Bentayga S and the Continental GT Speed Convertible.

British automaker Rolls-Royce took to the 70th Concours d'Elegance to showcase two bespoke commissions.



Rolls-Royce presented two bespoke commissions at Monterey Car Week. Image credit: Rolls-Royce

Attendees can view the Rolls-Royce Ghost in Friskee Pink and Cullinan Black Badge in Iced Turchese at "The Quail, A Motorsports Gathering" on Aug. 13.

Britain's Aston Martin will host its largest Concours d'Elegance activation to celebrate the 70th anniversary of its first North America sale.

The exclusive, invitation-only Aston Martin Club 1913 overlooks the 18th fairway of the Pebble Beach Golf Links golf course. On Aug. 12, the marque unveiled the Formula One-inspired Valkyrie Spider while the Valhalla hybrid supercar makes its North American debut.

Aston Martin is also marking 50 years of working with the James Bond film franchise with a display featuring the 1964 DB5, the first Aston Martin to appear in a Bond film, and the DB5 Goldfinger Continuation car.

Last year, Q by Aston Martin, the automaker's bespoke division, unveiled new 007 editions of the Vantage and DBS Superleggera. No Time To Die, premiering this October in the U.S. after several pandemic-related delays, will feature four Aston Martin sports cars: the DB5, the V8, the DBS Superleggera and the Valhalla ([see story](#)).

"The past 16 months or so have been a time of unprecedented uncertainty for many around the world, including those of us at Aston Martin, but we've also taken this time to undertake a radical transformation, positioning ourselves for the future," said Renato Bisignani, head of global marketing and communications for Aston Martin, said in a statement.

"With a new leadership team in place, an exciting portfolio of new products to look forward to and new partnerships, the 2021 Monterey Car Week is very much the culmination of all this hard work; it's only fitting this is our largest activation ever," he said.

Other Concours d'Elegance sponsors include Rolex, Lexus, Porsche, Ferrari, Cadillac, Audi, McLaren, Lamborghini, Bugatti, Genesis, FlexJet, Ruinart and Dom Prignon.