

TRAVEL AND HOSPITALITY

Fairmont Mayakoba launches ultimate pup package

August 16, 2021



Fairmont Mayakoba's new dog-friendly package includes a boat ride, a Fairmont dog bed and bandana, toys and more. Image credit: Fairmont Hotels & Resorts

By LUXURY DAILY NEWS SERVICE

Hospitality group Fairmont Hotels & Resorts is crafting a new package for man's best friend in honor of National Dog Day.

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Fairmont Mayakoba has announced its new "Petcation Package," which includes a discounted rate at the pet-friendly resort, packed with experiences guests can share with their dogs. The package, available for booking from now through Dec. 15, includes adventure experiences, treats, puppy pampering and more.

Puppy paradise

Anything a traveler's pup could hope for awaits through this new package.

Visitors can take a guided boat ride with their dog and discover different varieties of mangroves that can be found throughout the property, while also enjoying birdwatching and identifying different species of reptiles. The boat ride will also serve as an opportunity to learn all about the wonders of Mayakoba.

After the boat tour, guests can enjoy a delicious meal with their dogs overlooking the resort's water canals. Guests' four-legged best friends will also have the opportunity to explore the various trails throughout the Fairmont property.

Additional features of the package include breakfast for two and one's dog, several pet amenities including a Fairmont dog bed and bandana, personalized dog food, toys and breakfast for the dog at La Laguna Restaurante.

Luxury travel brands often cater to dogs and their adoring owners.



Is Beverly Hills going to the dogs? Image credit: Beverly Hills Conference & Visitors Bureau

In March, the city of Beverly Hills, CA showcased its upscale amenities with the help of some furry ambassadors as consumers continue to become more interested in traveling with their pets.

Five dogs are featured in the "As You Wish" campaign from the Beverly Hills Conference & Visitors Bureau, with each pooch highlighting different pet-friendly aspects of the luxury destination. As travel picks up, tourism bureaus are distinguishing themselves by touting healthy and safety initiatives, unique experiences and now Fido-friendly activities ([see story](#)).

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