

MEDIA/PUBLISHING

GQ Bar Bodrum opens on the Mediterranean coast

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The new bar consists of a signature bar, open counter dining and a sunset rooftop terrace that overlooks the waterfront of Turkey's Yalikavak Marina. Image courtesy of GQ

By LUXURY DAILY NEWS SERVICE

Cond Nast's GQ brand has opened a new luxury destination bar on the Mediterranean coast.

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GQ Bar Bodrum is located on the Turkish Riviera resort of Bodrum and is offering an exclusive and unique experience, serving best-in-class drinks and cuisines in a stylish space aiming to serve as a physical extension of the GQ brand. The bar, lauded for its location in one of the most luxurious places in the world, will be open daily from 5 p.m. to 1 a.m., blending fashion, style and superb taste in one.

"GQ Bar Bodrum opens as our second global GQ bar destination, setting the benchmark for hospitality, in a city which aligns perfectly with the values of GQ: sophisticated, tasteful and always ahead of the curve," said Markus Grindel, managing director of global brand licensing at Cond Nast, in a statement. "Together with our partner, we have worked to ensure that the bar, among the marina's luxury flagship stores and boutiques, is situated to attract luxury shoppers and travelers as well as the city's permanent residents."

GQ Bar Bodrum

The new bar consists of a signature bar, open counter dining and a sunset rooftop terrace that overlooks the waterfront of Turkey's Yalikavak Marina, which has been lauded as the world's best superyacht marina.

The thoughtful culinary options feature an a la carte menu with global fusion flavors, blending influences from Italy to Asia. The menu includes the GQ Bar Burger, crab croquettes with horseradish saffron sauce, warm octopus salad and poached lobster tail, made from organic products sourced from local suppliers.



The terrace of GQ Bar Bodrum. Image courtesy of GQ.

The bar's walls are adorned with iconic imagery from GQ archives, reflecting stories of cultural trends, art, style and sport. The images also include recent photoshoots from GQ Turkey shot throughout the country.

"At GQ Turkey, we have been redefining what a modern media brand means, with a focus on expanding our presence through multi-layered content and diverse storytelling," said Ali Tufan Koc, editor in chief of GQ Turkey, in a statement. "GQ Bar Bodrum is one slice of the GQ world, offering visitors an exquisite gastronomical and social experience, in a beautiful setting with a creatively stylish menu and we can't wait to welcome our community to this space."

GQ continues its global efforts in merging the realms of culture and fashion.

In 2018, Italian fashion label Gucci and men's magazine GQ debuted the eighth episode of an ongoing film series.

The pair's short film series, "The Performers," focused on influential men and their journeys to unexpected places, and how it shaped their "spirit and vision." The film traveled to Bjrk, Iceland, where hand embroidery artist James T. Merry has been located since 2009 on a lake 15 minutes outside of Reykjavk ([see story](#)).

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