

RETAIL

## French malls require COVID-19 passport

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*The French government continues to implement new regulations to mitigate the spread of the Delta variant. Image credit: Getty*

By LUXURY DAILY NEWS SERVICE

To encourage vaccinations against the COVID-19 virus, French shopping malls are requiring customers to provide health passes to enter establishments.

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Daily new infections have risen across France from a seven-day average of less than 2,000 at the end of June to nearly 24,000, according to [Reuters](#). Proof of vaccination or a negative test will be required in all malls with a surface area of more than 215,278 square feet in areas where infection rates are higher than 200 cases per 100,000 citizens per week.

### Health crisis continues

The new health pass requirements will mainly affect retail centers in the southern regions of France, where the number of cases is increasing.

However, it will also apply to malls and department stores in Paris, including retail hubs Galeries Lafayette and Printemps.

[pic.twitter.com/LLPSuQ5Mfz](https://pic.twitter.com/LLPSuQ5Mfz)

Emmanuel Macron (@EmmanuelMacron) [July 12, 2021](#)

Last month, French President Emmanuel Macron ordered all health workers to get vaccinated by Sept. 15 and required COVID-19 vaccine passports for restaurants, shopping malls and hospitals.

The delta variant accounts for more than half of new infections in France, according to French health minister Olivier Vran. To receive a vaccine passport, individuals must prove they have been fully vaccinated against COVID-19 or have a newly negative test ([see story](#)).

Vaccine passports are quickly being adopted by brands over safety concerns.

Equinox Hotels, the hospitality arm of luxury fitness club Equinox, will be requiring proof of COVID-19 vaccination

for all guests starting next month.

The move is in line with New York's new indoor vaccine mandate, announced on Aug. 3. As the delta variant contributes to rising COVID-19 cases and hospitalizations, more hospitality brands, retailers and other businesses are requiring proof of vaccination or reinstating mask policies ([see story](#)).

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