

AUTOMOTIVE

Bentley partners with Speakers for Schools in latest community, youth push

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With the new collaboration, there are more than 500 places available for the 2021/2022 academic year for students who are interested in STEM and the automotive industry. Image courtesy of Bentley Motors

By LUXURY DAILY NEWS SERVICE

British automaker Bentley Motors is collaborating with social mobility charity [Speakers for Schools](#) in a new effort to reach students across the United Kingdom.

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Bentley and Speakers for Schools will be working together to deliver a range of virtual work experiences for more than 500 students. The experiences will be available to students with an interest in STEM topics, ranging from the areas of engineering to digital.

"Early careers outreach is a key part of our diversity and inclusion program as we aim to highlight the huge range of opportunities within our sector to an increasingly wider range of people with the goals of filling our future talent pipelines with more diverse candidates in the long-term," said Tom Russell, early careers manager at Bentley, in a statement.

Bentley x Speaker for Schools

Speakers for Schools helps spark the ambitions of young people in connecting them with industry leaders, fostering a network of thousands of school talks and work experience placements. The program has reached more than 1 million students in the U.K.

The goal of the new collaboration is to provide students across the country with insights into STEM careers and opportunities within the automotive sector.

The initiative will be supported by volunteers from Bentley's colleague diversity networks. There are more than 500 places available for the 2021/2022 academic year for students across the United Kingdom.



Speakers for Schools invites students in the UK to join an educational network where ambitions thrive. Image courtesy of Bentley Motors

Schools, parents and employers can find out more about the 500 places available at www.speakers4schools.org.

"We are delighted to see top employers like Bentley Motors on board with Speakers for Schools and joining our mission to end educational inequality," said Jason Elsom, CEO of Speakers for Schools, in a statement. "We hope more employers join our virtual work experience program and more schools sign up to broaden the horizons of young people across the UK."

This is Bentley's latest community-driven push.

In March, Bentley announced its launch of a COVID-19 impact fund focusing on community projects in the Crewe area.

The automaker partnered with Cheshire Community Foundation (CCF) in launching a fund that will be open to not-for-profit organizations operating projects that tackle food poverty, mental health, debt relief and education. The initiative reflects the community betterment aspect of Bentley's Beyond100 strategy ([see story](#)).

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