

AUTOMOTIVE

Rolls-Royce welcomes orphaned ducklings to Sussex

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The ducklings have been nursed back to health, reared to adulthood and now enjoy the grass and ponds of the Goodwood site. Image credit: Rolls-Royce

By LUXURY DAILY NEWS SERVICE

British automaker Rolls-Royce has welcomed a group of 15 ducks, rescued by a local wildlife hospital, to its 42-acre site at Goodwood in West Sussex.

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In April, a family of seven siblings was found wandering the onsite car park, without their mother, by security guard James Caffrey. When the mother failed to return, the ducklings were carefully captured and transferred to Brent Lodge Wildlife Hospital located in nearby Sidlesham, where they were successfully reared to adulthood.

"We are very conscious that it is a privilege to share our 42-acre site with a wealth of wildlife," said Andrew Ball, head of corporate relations at Rolls-Royce, in a statement. "We go to great lengths to provide safe habitats for plants, birds and animals; but occasionally, we're given the chance to do something direct, practical and genuinely lifesaving.

"This story has touched the hearts of people across our business, and we're delighted that it's ended so happily."

Happy ducklings

The family, joined by an additional eight ducks also found and rescued locally, have now returned to the home of Rolls-Royce. They have taken up residence on the lakes that form part of the manufacturing plant's sustainable cooling system.



Brent Lodge Wildlife Hospital releasing the ducks into their new home at Goodwood. Image credit: Rolls-Royce

The ducks traveled from Brent Lodge to Goodwood in a Rolls-Royce Cullinan, demonstrating the true breadth of the super-luxury SUV's versatility.

It has playfully been suggested that, from now on, Rolls-Royce designers and engineers express Cullinan's 560-liter luggage capacity using a unique new metric: liters per duck.

"Brent Lodge Wildlife Hospital works tirelessly to care for sick, injured and orphaned wildlife," said Emma Ashcroft, Brent Lodge Wildlife Hospital, in a statement. "We take in over 3,500 animals and birds every year with the aim to treat, care for, rehabilitate and release them back into the wild where they belong."

In June, the automaker announced the winner of its Wildlife Garden Competition, one of the marque's many efforts fostering creative engagement in children. The competition invited children between the ages of 5-11 years to design new features for the Wildlife Garden at the Rolls-Royce plant in Goodwood in the U.K.

The wildlife garden supports a variety of plants, insects, birds and animals native to the South of England and has been part of the original landscaping of the Goodwood plant since the early 2000s. The new features of the garden reflect a partnership with Chichester District Council and the South Downs National Park Trust, to reflect changes in conservation thinking and practice ([see story](#)).

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