

NEWS BRIEFS

## Day's wrap: Zegna, Facebook, Baccarat and Rebag

August 20, 2021



The Lucky Butterfly Instagram AR filter from Baccarat. Image credit: Baccarat/Instagram

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Aug. 20:

### [Businessman Angelo Zegna dies at 97](#)

Angelo Zegna, the son of Ermenegildo Zegna, has died at age 97, *Women's Wear Daily* reports.

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### [FTC amends antitrust lawsuit against Facebook](#)

The U.S. Federal Trade Commission has filed an amended complaint against social media company Facebook in its ongoing antitrust case.

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### [Baccarat brings new meaning to social butterflies](#)

French crystal maker Baccarat is appealing to younger consumers by using an Instagram filter to promote its latest collection.

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### [Rebag arrives in Greenwich with first Clair Corner](#)

Resale platform Rebag is continuing its bricks-and-mortar push with a new outpost.

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### [Everyday social media users becoming consumers' preferred influencers'](#)

In the social media age, anyone can take on the role of influencer which may actually have a large payoff for brands.

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