

NEWS BRIEFS

Day's wrap: Tiffany & Co., Vestiaire Collective, Bentley Mulliner and COVID-19 vaccine

August 23, 2021



Tiffany & Co. Introduces The "About Love" Campaign Starring Beyoncé And Jay-Z. Image courtesy of Tiffany & Co.

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Aug. 23:

Tiffany & Co. launches About Love campaign starring Beyoncé, Jay-Z

LVMH-owned jeweler Tiffany & Co. is spotlighting one of the most famous couples in the world in its newest campaign, "About Love."

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Vestiaire Collective taps Ganni for first singular-brand partnership

Luxury resale platform Vestiaire Collective is partnering with Danish ready-to-wear clothing brand Ganni, marking the first time the platform has teamed with a single brand.

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Bentley Mulliner releases first bespoke Bacalar, Blower cars

British automaker Bentley Motors' Mulliner has completed the first customer cars in both of its new series of bespoke projects.

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FDA grants full approval to COVID-19 vaccine

The U.S. Food and Drug Administration (FDA) has fully approved the first COVID-19 vaccine, the Pfizer-BioNTech inoculation.

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Why buy now, pay later is critical for luxury

As luxury brands ramp up their appeals to millennial and Generation Z consumers, installment payment providers

such as Afterpay and Klarna have proved essential.

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