

NEWS BRIEFS

Day's wrap: Louis Vuitton, Capri Holdings, Land Rover and TikTok

August 24, 2021



The Louis Vuitton Tamboite bicycle. Image credit: Louis Vuitton

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Aug. 24:

[Louis Vuitton, Tamboite release new bicycle collection](#)

French fashion house Louis Vuitton has partnered with artisanal French bike-maker Tamboite to create a collection of bicycles intended to symbolize French craftsmanship.

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[Capri Holdings begins leadership transition](#)

Fashion group Capri Holdings, parent company of Versace, Michael Kors and Jimmy Choo, has appointed Joshua Schulman as CEO of Michael Kors, who will later become CEO of the group.

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[Land Rover SV launches special edition vehicle](#)

British automaker Land Rover's Special Vehicle Operations (SV) division has introduced the latest model of its Range Rover Sport SVR, which features solid glass flake paintwork for the first time.

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[TikTok expands partnership with Shopify](#)

Social video-sharing platform TikTok is building on its relationship with ecommerce company Shopify, and will begin testing TikTok Shopping with a group of Shopify sellers in the U.S., U.K and Canada.

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[Gen Z craves real-time, in-app engagement: report](#)

Many younger consumers are beginning to require augmented and virtual reality technology in their retail experiences, especially after this technology took off during the COVID-19 pandemic.

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