

AUTOMOTIVE

Bentley joins The Leather Working Group as first auto member

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The Leather Working Group is welcoming Bentley Motors as its first automotive member. Image courtesy of The Leather Working Group

By LUXURY DAILY NEWS SERVICE

British automaker Bentley Motors is being recognized for its sustainability commitments as the first automotive member of the [Leather Working Group](#) (LWG).

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Bentley joins 1,300 members of the network, including LVMH, Adidas and more. This is the automaker's latest step on its Beyond100 journey towards enhancing the environmental sustainability of its products and materials.

"Beyond100 is about Bentley becoming the most ethical and sustainable luxury automotive manufacturer," said Mark Cooke, head of production purchasing at Bentley Motors, in a statement. "That's why we are ensuring that the traditional materials we use are sourced in the most sustainable way, whilst at the same time accelerating the development of new materials offering an even wider range of choice to our customers.

"As the first automotive member of the Leather Working Group, we look forward to working with our fellow members to actively shape the future of sustainably sourced leather in the automotive sector."

LWG x Bentley

The Leather Working Group is composed of leather manufacturers, traders, suppliers, technical experts as well as brands and retailers, representing a wide range of industries, including apparel and accessories, homewares and automotive.

The organization is actively aiming to improve environmental performance in the leather industry, working to ensure best practice benchmarks and standards. By 2022, Bentley is aiming to have all its leather sourced from suppliers and tanneries that have successfully completed the Leather Working Group audit process.

Bentley sources its leather from Europe with a team trained to minimize as much waste as possible. More than 80 percent of Bentley cars ever manufactured are still being operated today, many of which contain their original leather seats.



Bentley Motors plans to be fully electric in its next 100 years. Image credit: Bentley Motors

In the last year, the automaker has sped up its efforts to become a leader in sustainable luxury mobility.

Bentley's Beyond100 strategy outlines how the marque will continue to invest in environmentally-friendly efforts. Plans from the automaker, which recently celebrated its centennial, include a push towards "climate positive" operations and move towards full electrification ([see story](#)).

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