

APPAREL AND ACCESSORIES

Missoni, Tumi collaborate on exclusive collection

August 26, 2021



Missoni and Tumi bring a collection of travel accessories and bags to women on the move. Image credit: Tumi

By LUXURY DAILY NEWS SERVICE

Italian fashion house Missoni has partnered with lifestyle brand Tumi on an exclusive collection of bags, luggage cases and travel accessories.



The collaboration marks Tumi's first step into the women's market, as the nine-piece collection was designed specifically for women on the go. The collection features a zigzag design with a rust undertone, a signature of the Missoni brand.

Travel in style

The collaboration intends to be about more than travel. The brands are celebrating style and individuality, by merging fashion and function.

The International Expandable Four-Wheel Carry-On and Short Trip Expandable Four-Wheel Packing Case are made with a Tegris case, the same material which makes up Tumi's Tegra Lite collection.

This is Tumi's first step into the luxury women's fashion market

They come equipped with built-in USB ports, and feature gold-toned accents.

The collection also includes the Cleary Weekender, Ruma Crossbody, Anna Sling, Carson Backpack and Just In Case Tote. The lightweight nylon allows for greater transportability.

The new styles will be available for sale in select Tumi stores, at Missoni boutiques, select luxury wholesale stores and online.

Earlier this year, Missoni announced that longtime designer Angela Missoni would be stepping down as its creative director. Having served as the brand's creative director since 1997, Ms. Missoni daughter of brand founders Rosita and Ottavio Missoni continues to serve as president of the company (see story).

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