

TRAVEL AND HOSPITALITY

Ritz-Carlton helps Florida guests ride in style with new partnership

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Guests of the hotel can now rent luxury vehicles during their stay, from brands like Rolls-Royce, Lamborghini and Ferrari. Image courtesy of The Ritz-Carlton and Corsa HQ

By LUXURY DAILY NEWS SERVICE

The Ritz-Carlton Orlando, Grande Lakes is elevating the guest experience through a new partnership with car rental agency [Corsa HQ](#).

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Through the new collaboration, guests of the hotel may rent luxury vehicles during their stay, from brands including Rolls-Royce, Lamborghini, Ferrari, Bentley and more. The car rental experience also includes a \$50 Ritz-Carlton gift card included with premium sport and SUV rentals or a \$100 Ritz-Carlton gift card included with exotic sport and executive luxury rentals.

Ritz-Carlton riding

Guests have multiple rental options, with premium sport and SUV rentals ranging from \$395-\$595 and exotic sports car or executive luxury car rentals ranging from \$995-\$1,195.

Corsa HQ aims to provide a seamless car rental experience with no company-identifying features listed on the vehicles, so drivers feel as though they are driving their own cars. Corsa offers white glove concierge service with on-site check-in at the hotel and allows guests to test drive vehicles for up to 4 hours, letting drivers switch cars halfway through their reservation based on the length of rental and availability.

The partnership between the hospitality brand and car rental agency comes on the heels of the luxury hotel's recent \$30 million redesign which also includes new guest rooms and suites, a new Club Lounge and sprawling pool with new private cabanas.

Hospitality brands continue to partner with automotive organizations in order to keep expanding their offerings.



In March, Audi of America announced it was partnering with 1 Hotels' U.S. properties. Image credit: 1 Hotels South Beach

Earlier this year, the U.S. importer of German automaker Audi announced its role as the official and exclusive automotive partner of 1 Hotels.

With sustainability at the core of its business, the mission-driven U.S.-based luxury hotel group aims to protect people and the planet. Audi of America plans to join in this mission to support sustainability focused initiatives and events throughout the next two years ([see story](#)).

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