

AUTOMOTIVE

Audi takes steps toward carbon-neutral mobility

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Audi is hoping to become a leader in carbon-neutral mobility with new production strategies. Image credit: Audi

By LUXURY DAILY NEWS SERVICE

German automaker Audi has announced that beginning in 2026, it will only release purely electric vehicles.

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The manufacturer plans to completely phase out internal combustion engines by 2033, as it attempts to become a leader of net-zero carbon mobility. In addition to using new internal systems, Audi is dedicated to optimizing every aspect of its supply chain to expand the use of renewable energy.

Electric Audi

During a discussion on sustainability at Audi Media Days, the automaker announced its commitment to become a net-zero carbon emissions company by no later than 2050.



Audi leaders discuss expected changes to the company's supply chain to better incorporate renewable energy and sustainable production. Image credit: Audi

Within the next four years, the automaker intends to offer more than 20 fully electric, battery-driven vehicles, while reducing the ecological footprint of its fleet by 30 percent compared to 2015 levels.

One of its main priorities is to make production carbon neutral at all Audi sites by 2025. This has already been achieved as an interim target at Audi Hungary and Audi Brussels.

As part of its evolving Vorsprung 2030 sustainability strategy, Audi also plans to align business success with sustainable activities on the basis of environmental, social, and governance (ESG) criteria, including climate change mitigation, occupational health and safety, social responsibility and risk management.

The new strategy focuses on growth and differentiation, while providing standards for prioritizing strategic areas of activity. According to the automaker, this involves many components, such as employee training, the corporate culture and a new corporate management system ([see story](#)).

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