

NEWS BRIEFS

Day's wrap: EU travel restrictions, Amazon, Audi, Hugo Boss and US Open

August 30, 2021



The European Union is reinstating travel restrictions on U.S. tourists. Image credit: Getty

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Aug. 30:

[EU removes US from safe-travel list](#)

As the COVID-19 delta variant continues to spread rapidly throughout the United States and many parts of Europe, the European Union (EU) is recommending member states reinstate travel restrictions on U.S. tourists.

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[Amazon partners with Affirm, provides new payment options](#)

Ecommerce giant Amazon has partnered with pay-over-time provider Affirm to provide consumers new payment flexibility at checkout.

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[Audi takes steps toward carbon-neutral mobility](#)

German automaker Audi has announced that beginning in 2026, it will only release purely electric vehicles.

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[Hugo Boss unveils FW21 collection with Chris Hemsworth](#)

German fashion house Hugo Boss has launched new codes for its fall/winter 2021 collection with the help of Australian actor and brand ambassador Chris Hemsworth.

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[Luxury watchmakers celebrate US Open with new partnerships](#)

Luxury watchmakers Hublot and Zenith are garnering excitement for the U.S. Open tennis tournament with some familiar faces.

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[Personalized content can increase revenue by nearly 50pc: report](#)

As expectations for personalized, entertaining and consistent brand content increases and production expands, it is crucial that brands thoroughly evaluate their content strategies.

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