

APPAREL AND ACCESSORIES

2021 LVMH Prize jury welcomes Fendi's Kim Jones

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The 2021 LVMH Prize finalists will present their collections on Sept. 7. Image credit: LVMH

By LUXURY DAILY NEWS SERVICE

French luxury goods conglomerate LVMH Mot Hennessy Louis Vuitton has revealed the esteemed jury that will select the winners of the 2021 LVMH Prize for Young Fashion Designers.

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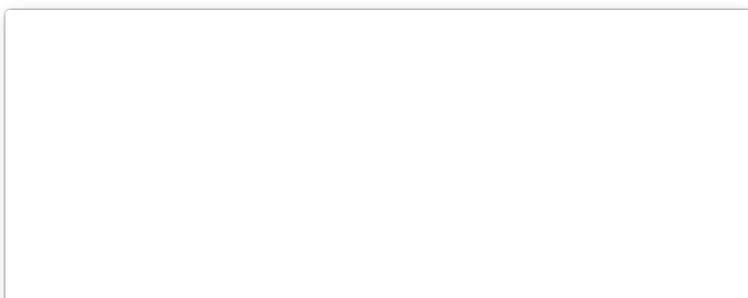
This year's panel includes some of the most influential figures in luxury and fashion, led by Virgil Abloh, artistic director of men's collections at Louis Vuitton. The nine finalists of the eighth edition of the LVMH Prize will present their collections to the jury at the Louis Vuitton Foundation on Sept. 7.

Prize jury

Joining Mr. Abloh himself a 2015 LVMH Prize Finalist on the jury are Jonathan Anderson, artistic director at Loewe; Maria Grazia Chiuri, artistic director at Dior; Marc Jacobs, artistic director of his eponymous label; Kim Jones, artistic director at Fendi and Stella McCartney, artistic director of her eponymous label.

Jurors from the business side of luxury fashion include Delphine Arnault, executive vice president at Louis Vuitton; Sidney Toledano, CEO of LVMH Fashion Group and Jean-Paul Claverie, advisor to Bernard Arnault and director of corporate sponsorship at LVMH.

Several of this year's jury members were named to the 2020 jury; however, the seventh edition of the LVMH Prize was ultimately canceled due to the COVID-19 pandemic and the monetary award was divided equally among the eight finalists.



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The LVMH Prize 2021 Jury

The winner of the 2021 LVMH Prize will receive a year of personalized mentoring from the LVMH Group and a 300,000 euro, or \$364,749, grant to help them develop their brand, with a focus on sustainable development, communications, as well intellectual property and financial management. The winner of the Karl Lagerfeld Prize, a special award from the jury, will receive 150,000 euros, or \$182,379, and a year of mentoring ([see story](#)).

Nine designers were named 2021 finalists from a group of 20 semi-finalists after more than 1,900 global candidates submitted their collections on the digital platform [LVMHPrize.com](#).

The nine finalists are Bianca Saunders by Bianca Saunders, a British designer based in London, menswear; Charles de Vilmorin by Charles de Vilmorin, a French designer based in Paris, genderless collections; Christopher John Rogers by Christopher John Rogers, an American designer based in New York, womenswear; Conner Ives by Conner Ives, an American designer based in London, womenswear; KidSuper by Colm Dillane, an American designer based in New York, menswear; Kika Vargas by Kika Vargas, a Colombian designer based in Bogota, womenswear; Lukhanyo Mdingi by Lukhanyo Mdingi, a South African designer based in Cape Town, womenswear and menswear; Nensi Dojaka by Nensi Dojaka, an Albanian designer based in London, womenswear; Rui by Rui Zhou, a Chinese designer based in Shanghai, genderless collection ([see story](#)).

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