

TRAVEL AND HOSPITALITY

VistaJet to offer global access to sustainable aviation fuel

September 1, 2021



VistaJet has pledged to be the first business aviation company to provide global access to sustainable aviation fuel (SAF). Image credit: VistaJet

By LUXURY DAILY NEWS SERVICE

Private aviation firm VistaJet is elaborating on its ongoing commitment to become carbon neutral.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

VistaJet has pledged to be the first business aviation company to provide global access to sustainable aviation fuel (SAF) as part of its goal to be carbon neutral by 2025. SAF is a liquid and clean substitute for fossil jet fuel and will play a pivotal role in VistaJet's commitment to becoming fully carbon neutral.

Sustainable skies

SAF is produced from sustainable resources like waste oils, algae and agricultural residues. Usage of SAF in its neat form can result in carbon emission reduction of up to 85 percent compare to conventional jet fuel.

SAF can also be blended with conventional jet fuel, with allows for an easier and gradual introduction to supplies without engine add-ons.



VistaJet continues its efforts in encouraging sustainable travel. VistaJet

Aviation fuel is VistaJet's primary emission source, representing 89 percent of total greenhouse gas emissions,

combining production, processing, delivery and combustion of aviation fuel.

The largest potential reduction in aviation's greenhouse gas emissions is through the adoption of SAF.

VistaJet is partnering with SAF leader SkyNRG to offer all its customers Biofuel Credit, which will allow travelers to invest in SAF even when not physically available at the departure airport. SAF will be delivered to an airport near the production location, minimizing supply chain emissions, and then added to local supply.

The process is tracked, and the corresponding carbon emissions factors are calculated for the VistaJet customer, so they can then claim carbon credits for carbon offsetting.

A **carbon credit** is a certificate from the aviation firm that corresponds to the reduction or offsetting of one ton of CO2 equivalent. By purchasing carbon credits, a VistaJet customer can advance the development of global projects in areas such as renewable energy, energy efficiency, or supporting climate adaptation efforts in local communities.

Private aviation firms are becoming more proactive about the environment.

In April, NetJets released its first biannual update following the launch of its expanded Global Sustainability Program in October 2020.

Since the program announcement, NetJets has taken its commitment to sustainability a step further, acquiring a stake in WasteFuel, a waste-to-fuel business that transforms landfill waste into SAF. NetJets will also purchase 100 million gallons of SAF over the next decade ([see story](#)).

© 2021 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.