

NEWS BRIEFS

Day's wrap: Burberry, Prada, Bloomingdale's, VistaJet and Kendall Jenner

September 1, 2021



Chris Rhodes photographed the Burberry fall/winter 2021 campaign. Image credit: Burberry

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Sept. 1:

Burberry presents fall/winter collection as ode to individuality

British fashion label Burberry is celebrating the beauty of individuality in its new fall/winter 2021 campaign.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

[Please click here to read the article](#)

Prada, Dorchester Industries launch program supporting designers of color

Italy's Prada Group is collaborating with manufacturing organization Dorchester Industries to launch a program empowering designer of color.

[Please click here to read the article](#)

Bloomingdale's taps influencer for outdoorsy pop-up

U.S. department store chain Bloomingdale's is taking consumers on an outdoorsy merry-go-round with its new concept shop by designer, fashion and travel blogger and influencer, Rocky Barnes.

[Please click here to read the article](#)

VistaJet to offer global access to sustainable aviation fuel

Private aviation firm VistaJet is elaborating on its ongoing commitment to become carbon neutral.

[Please click here to read the article](#)

Kendall Jenner named creative director of FWRD

American supermodel and influencer Kendall Jenner has been named the new creative director of online retailer Forward, stylized with FWRD all capitalized, in a new push to build its audience and reach younger consumers.

[Please click here to read the article](#)

[As China further restricts online gaming, luxury brands look onward](#)

New restrictions from the Chinese government on minors' online video game usage potentially threaten brands' aggressive gamification pushes in the world's most important luxury market.

[Please click here to read the article](#)

[Please click here to read the morning newsletter](#)

© 2021 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.