

NEWS BRIEFS

Burberry, Prada, Bloomingdale's, VistaJet and Kendall Jenner

September 2, 2021



Chris Rhodes photographed the Burberry fall/winter 2021 campaign. Image credit: Burberry

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Sept. 1:

[Burberry presents fall/winter collection as ode to individuality](#)

British fashion label Burberry is celebrating the beauty of individuality in its new fall/winter 2021 campaign.

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[Prada, Dorchester Industries launch program supporting designers of color](#)

Italy's Prada Group is collaborating with manufacturing organization Dorchester Industries to launch a program empowering designer of color.

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[Bloomingdale's taps influencer for outdoorsy pop-up](#)

U.S. department store chain Bloomingdale's is taking consumers on an outdoorsy merry-go-round with its new concept shop by designer, fashion and travel blogger and influencer, Rocky Barnes.

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[VistaJet to offer global access to sustainable aviation fuel](#)

Private aviation firm VistaJet is elaborating on its ongoing commitment to become carbon neutral.

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[Kendall Jenner named creative director of FWRD](#)

American supermodel and influencer Kendall Jenner has been named the new creative director of online retailer Forward, stylized with FWRD all capitalized, in a new push to build its audience and reach younger consumers.

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