

NEWS BRIEFS

## Day's wrap: Louis Vuitton, Conde Nast Traveler, Land Rover, Stuart Weitzman and NYC floods

September 2, 2021



*Louis Vuitton Spell On You fragrance. Image courtesy of Louis Vuitton*

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Sept. 2:

### [Louis Vuitton launches new women's fragrance](#)

French fashion house Louis Vuitton has unveiled its newest eau de parfum, Spell On You.

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### [Conde Nast Traveler unveils first global collaboration](#)

Conde Nast Traveler has released the first edition of "The World Made Local," the debut collaboration between all seven editions of the brand worldwide.

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### [Land Rover releases new V8 Bond-inspired vehicle](#)

British automaker Land Rover is celebrating the upcoming James Bond film, No Time To Die, with a special Defender V8 Bond Edition vehicle.

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### [Stuart Weitzman launches Shine Series podcast](#)

U.S. footwear brand Stuart Weitzman, in partnership with Dear Media, has launched a new podcast for its Shine Series, a program of conversations with inspirational figures and leaders about how they exude strength (see story).

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### [New York, northeast US debilitated by catastrophic flash flooding](#)

New York and much of the northeast United States were pummeled by remnants of Hurricane Ida on Wednesday evening, causing historic flooding throughout the region.

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### [Modern beauty influencers are market experts](#)

From blogs and video diaries to TikTok clips, the influencer marketing industry has evolved over the last 15 years to feature content creators who acutely understand consumer trends and behaviors.

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