

NEWS BRIEFS

## Kering, Este Lauder, British Fashion Council and WatchBox

September 7, 2021



*The BFC is looking to learn more about representation within the fashion industry. Image credit: British Fashion Council*

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Sept. 3:

### [Kering reveals initial grantees for restorative farming initiative](#)

French luxury conglomerate Kering and environmental nonprofit Conservation International have announced the first grantees for their "Regenerative Fund for Nature."

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### [Este Lauder names Amanda Gorman global changemaker](#)

U.S. beauty group the Este Lauder Companies and its flagship brand have revealed a new multiyear partnership with American poet and writer Amanda Gorman.

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### [British Fashion Council joins 50:50 The Equality Project](#)

The British Fashion Council (BFC) is partnering with the BBC's 50:50 The Equality Project to help benchmark diversity and representation in the fashion industry.

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### [WatchBox takes majority stake in De Bethune](#)

Pre-owned timepiece seller WatchBox has made a majority investment in Swiss watchmaker De Bethune, reinforcing its commitment to independent brands.

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