

APPAREL AND ACCESSORIES

LVMH names Prize for Young Fashion Designers winners

September 7, 2021



From left to right, 2021 LVMH Prize winner Nensi Dojaka and Karl Lagerfeld Prize winners Colm Dillane, Rui Zhou and Lukhanyo Mdingi. Image credit: LVMH

By LUXURY DAILY NEWS SERVICE

French luxury goods conglomerate **LVMH Mot Hennessy Louis Vuitton** has revealed the winners of the 2021 LVMH Prize for Young Fashion Designers.

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For the eighth edition of the Prize, nine finalists presented to the jury at the Louis Vuitton Foundation on Sept. 7. Nensi Dojaka, an Albanian, London-based womenswear designer, won the top prize, including an endowment and one year of mentorship by LVMH experts.

"The eighth edition is evidence of the international scope and appeal of the LVMH Prize: hailing from 100 countries, nearly 2,000 candidates applied this year," said Delphine Arnault, executive vice president at Louis Vuitton and member of the LVMH Prize jury, in a statement.

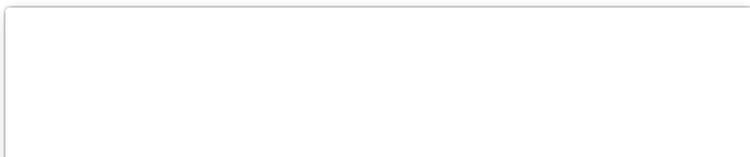
"I am especially grateful to the nine finalists for their valuable presence despite the exceptional circumstances," she said. "I applaud their outstanding talent and creativity.

"I am delighted that the LVMH Prize has placed the spotlight on their work and will help them develop their brand."

Grand finale

Ms. Dojaka received praise for her sensual and tailored designs. She will receive a year of personalized mentoring from the LVMH Group and a 300,000 euro, or \$364,749, grant to help develop her brand.

The Karl Lagerfeld Prize was awarded to three designers, each of whom will receive 150,000 euros, or \$182,379, and a year of mentoring. Those winners are American Colm Dillane of KidSuper, South African designer Lukhanyo Mdingi and Chinese designer Rui Zhou of the genderless fashion label Rui.



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A post shared by LVMHPrize (@lvmhprize)

Nine designers were named 2021 finalists from a group of 20 semi-finalists

Finally, three young fashion school graduates Adam Kost, Franziska Simon and Eric Starc will receive 10,000 euros, or about \$11,848, and be paired with an LVMH label and studio for one year.

This year's jury included some of the most influential figures in luxury and fashion, led by Virgil Abloh, artistic director of men's collections at Louis Vuitton. In addition to three LVMH executives, Mr. Abloh was joined by five other artistic directors: Jonathan Anderson, artistic director at Loewe; Maria Grazia Chiuri, artistic director at Dior; Marc Jacobs, artistic director of his eponymous label; Kim Jones, artistic director at Fendi and Stella McCartney, artistic director of her eponymous label ([see story](#)).

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