

TRAVEL AND HOSPITALITY

Cheval Blanc unveils its first urban hotel in Paris

September 8, 2021



The new property is situated in the heart of Paris. Image credit: LVMH

By LUXURY DAILY NEWS SERVICE

LVMH-owned hospitality group Cheval Blanc has opened the first urban hotel in its collection.

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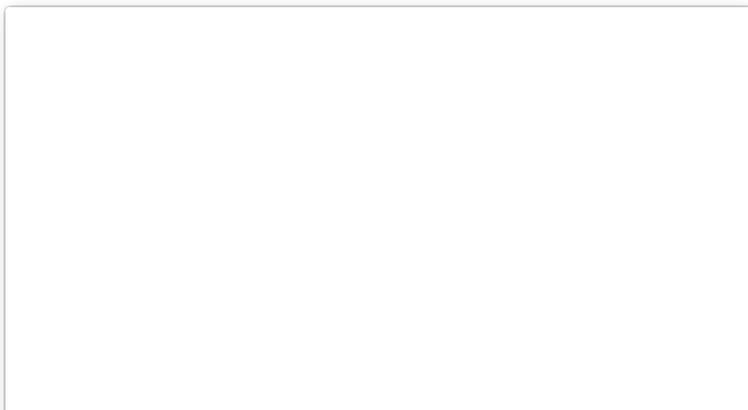
The new property is situated in the heart of Paris in a building designed nearly a century ago by French architect Henri Sauvage. With 72 rooms and 46 suites, the boutique hotel pays homage to French craftsmanship, with every detail reflecting the intimacy of a private home.

"Art and savoir-faire come together at Cheval Blanc Paris to create an art de vivre that sparks true emotion," said Christian Boyens, urban hotel operations director at Cheval Blanc, in a statement.

Inherently French

The hotel, designed by architects Peter Marino and Edouard François, aims to offer guests emotional, meaningful experiences. The interior design highlights bespoke furniture, artworks and craft creations.

A staircase with metal weaving, vast bay windows offering spectacular views from all the rooms and four restaurants and a 650-square-meter winter garden, providing a 360-degree view of Paris, also await. The property's wellness space includes a 30-meter pool, fitness club, a Rossano Ferretti hair salon and the Dior Spa Cheval Blanc.



[View this post on Instagram](#)

A post shared by Cheval Blanc Paris (@chevalblancparis)

The Cheval Blanc Paris opened on Sept. 7

For culinary options, there is Limbar, a caf by day and bar by night. There is also the Plnitude gastronomic restaurant on the first level, contemporary French brasserie Le Tout-Paris and Langosteria, offering Italian fine dining.

Last year, LVMH debuted a new program for French chefs to invite hospital employees to their restaurants to thank them for their work combating the COVID-19 coronavirus outbreak.

Called table, les soignants! (Dinner is served, caregivers!), the program was launched by Arnaud Donckele, chef at three-star restaurant La Vague d'Or at the Cheval Blanc Saint-Tropez hotel. The idea was to offer these caregivers a free meal at participating restaurants as a thank-you ([see story](#)).

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