

NEWS BRIEFS

## Day's wrap: Gucci, Valentino, Lancme, Hublot, Cheval Blanc and China watch sales

September 8, 2021



*The short film introducing Azede Powered by Gucci opens with a couple dancing closely together, as more looks unfold. Image credit: Gucci*

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Sept. 8:

### [Gucci, Azde Jean-Pierre honor Haiti with knitwear collaboration](#)

Italian fashion house Gucci and Haitian-American designer Azde Jean-Pierre are bringing a fresh approach to knitwear with a new collaboration, Azede Powered by Gucci.

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### [Zendaya traverses through a theater for Valentino Act Collection](#)

Italian fashion label Valentino is spotlighting its Act Collection for fall/winter 2021 in a dramatic new vignette starring Emmy Award-winning actress and model Zendaya.

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### [Lancme spotlights support for women's literacy with Lupita Nyong'o](#)

L'Oreal's Lancme brand is celebrating the 50,000 women who have thrived in its Write Her Future program in honor of International Literacy Day on Sept. 8.

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### [Hublot, DJ Snake release galactic limited-edition timepiece](#)

Swiss watchmaker Hublot and French-Algerian musician DJ Snake are unveiling an exclusive new timepiece.

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### [Cheval Blanc unveils its first urban hotel in Paris](#)

LVMH-owned hospitality group Cheval Blanc has opened the first urban hotel in its collection.

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[Time's up, Hong Kong: China takes over Swiss watch sales/a>](#)

For more than a decade, Hong Kong was the Swiss watch industry's number one export market. However, that is no longer the case.

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[Dior touts sporty partnership with Paris Saint-Germain](#)

France's Dior is balling out with its new partnership with the Paris Saint-Germain Football Club as it shows off its menswear offerings in a sporty, behind-the-scenes campaign.

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