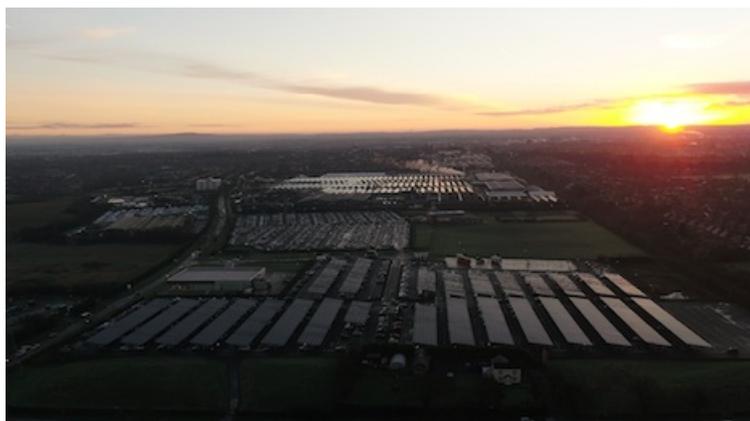


NEWS BRIEFS

## Day's wrap: Bentley, Saks, Marriott and US vaccine mandates

September 10, 2021



*Bentley continues on the road to sustainable auto. Image credit: Bentley Motors*

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Sept. 10:

### [Bentley furthers Beyond100 strategy with internal initiative](#)

British automaker Bentley Motors is accelerating sustainable luxury by taking part in Volkswagen Group's #GoToZero campaign and focusing on its goal towards becoming carbon neutral by 2030.

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### [Saks taps Hollywood stars for fall campaign](#)

Ecommerce retailer Saks has unveiled its fall campaign starring Golden Globe and Emmy Award-winning actress Sarah Paulson and Oscar-nominated writer and comedian Kumail Nanjiani.

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### [Marriott Residences launches first global multichannel experience](#)

Hospitality group Marriott Residences has selected luxury media agency NMG Network to develop its first multichannel lifestyle publication.

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### [Biden ramps up corporate vaccine requirements](#)

President Joseph Biden announced a new, stricter six-point plan to fight the COVID-19 virus in an address on Sept. 9, with implications for businesses with more than 100 employees.

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### [Broadway's return marks turning point in New York's retail revival](#)

As the bright lights return to Broadway, a more open New York is poised to showcase its luxury offerings.

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