

RETAIL

## Galerie Lafayette launches secondhand store

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Le (Re)store Galeries Lafayette store. Image credit: Galeries Lafayette Group

By LUXURY DAILY NEWS SERVICE

French department store Galeries Lafayette is opening Le (Re)store Galeries Lafayette, a space dedicated entirely to secondhand items and circular fashion, at its flagship Haussman store.

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The 5,381 square foot space has been purposefully designed as a one-stop-shop for responsible fashion where customers may buy, sell and recycle their items and also learn how to care for them to make them last longer. The new store is the first space of this nature in a Parisian department store.

"Thirty percent of French people bought secondhand items in the last twelve months, and this booming market is transforming the fashion sector long-term and becoming part of our customers' everyday life," said Nicolas Houz, CEO of Galeries Lafayette, in a statement.

"As a leading department store that aims to make responsible retailing accessible to all, it was appropriate for us to provide a credible and desirable offering and concept and include a complete ecosystem of products and services, because second-hand fashion has its rightful place in both our physical and online stores."

(Re)store Galeries Lafayette

Le (Re)store Galeries Lafayette includes a group of major secondhand fashion names covering a spectrum of items.

The initiative allows customers to enjoy fashion, shop more responsibly and give used items a new life.



Galeries Lafayette Shanghai 2019. Image credit: Galeries Lafayette

The store opening ceremony was attended by secretary of the Minister of the Economy, Finance and Recovery, Olivia Grgoire.

The new store is part of the retail group's greater initiative toward sustainable fashion.

Three years after the launch of its own Go for Good label, Galeries Lafayette is on track to meet its objectives for 2024.

The Go for Good label is now spotlighted year round in retail operations across all Galeries Lafayette and BHV MARAIS's physical and online stores. The selection is updated with new responsible products that meet precise, transparent criteria and have less impact on the environment, support local production or contribute to social development.

These results are also in line with the commitments made by Galeries Lafayette after a large-scale national consultation, organized by Paris Good Fashion, which suggested the industry undergoes an in-depth transformation to become more socially and environmentally responsible.

Towards the end of last year, the retailer announced the opening of a new store in Guiyang, marking its third store in China.

The new flagship store will occupy 11,500 square meters across two floors of the D. Place Shopping Mall owned by HLC Group. The store is planned to open in spring 2022 ([see story](#)).

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