

GOVERNMENT

## US opens borders to vaccinated travelers

September 20, 2021



*The United States is reopening its doors to the U.K., Europe, China and India. Image credit: Italy Ministry of Health*

By LUXURY DAILY NEWS SERVICE

The United States has announced it will reopen its borders to citizens flying from the United Kingdom, China, India and a number of countries within the European Union beginning in November.

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The White House is rolling back travel restrictions that have been in place since early 2020, when the COVID-19 virus initially tore through the country. As the retail and hospitality industries have suffered tremendously due to the abrupt halt in international consumption, the lift likely comes as good news to many businesses in the U.S.

### Open door policy

Non-U.S. citizens traveling to the U.S. must provide proof of full vaccination in order to enter the country, excluding those who are not eligible for the vaccine, such as children under the age of 12.



*Based on results from the clinical trial, the Comimaty vaccine was 91% effective in preventing COVID-19 disease. Image credit: U.S. Center for Disease Control*

Although, Pfizer has made headway in its trials for vaccine efficacy among younger individuals, according to the [New York Times](#). On Monday, the pharmaceutical company claimed its COVID-19 vaccine generates a significant immune response of children ages 5 to 11.

The new federal ease on restrictions comes nearly one month after the U.S. Food and Drug Administration granted full approval to Pfizer's COVID-19 vaccine for adults ([see story](#)).

It has not yet approved the administration of booster shots, however, an FDA advisory committee [recently voted](#) to suggest Americans 65 and older and those at risk of severe illness receive COVID-19 booster vaccines.

In the meantime, domestic travel has surged, as consumers continue to adapt to the reality of unpredictable COVID-19 developments.

The travel and tourism recovery is unevenly distributed, with some cities and regions garnering more foot traffic than others, according to a new whitepaper from analytics platform Placer.ai. Hospitality brands must continue to address travelers' safety concerns while augmenting arrays of offerings, from local tourist attractions to outdoor events and more ([see story](#)).

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