

AUTOMOTIVE

Porsche makes software push with new open source program

September 21, 2021



Porsche is promoting software development collaboration. Image credit: Porsche

By LUXURY DAILY NEWS SERVICE

German automaker Porsche is introducing an open source initiative as it establishes a new gateway to the software community.

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The automaker, which already uses open source software, has created a new control process that allows employees to more easily participate in the development and publishing of code on the GitHub platform. Porsche is also expanding its online presence with an official profile on GitHub, which is used by more than 50 million people.

"The benefits are multifaceted, ranging from high levels of software maturity and transparency to lower costs, faster development cycles and a shorter time-to-market," said Nik Peters, head of the open source office at **Porsche**, in a statement.

Open to collaboration

Porsche is aiming to increase cooperation in software development beyond the corporate group and share expertise in a profitable way.

For instance, employees can serve as mentors or find mentors through GitHub and the automaker can also promote employees as contributors and support their growth in software development.



Porsche is often rated as a top employer. Image credit: Porsche

Porsche Digital's first project involved a new component for cookie consent management that can be easily customized for different web projects.

The automaker is also member of the ToDo Group, which includes organizations that want to collaborate on practices, tools and other aspects of effective open source projects. Other affiliates include Adobe, SAP and Netflix.

Software competence is increasingly essential for luxury automakers as they push towards electric mobility.

Last year, German automotive corporation and Mercedes-Benz owner Daimler AG announced it was partnering with technology consultancy Infosys to drive hybrid cloud-powered innovation and IT infrastructure transformation within the automotive industry.

Once it receives all regulatory approvals, Daimler AG will begin transforming its IT operating model and infrastructure landscape across workplace services, service desk, data center, networks and SAP Basis together with Infosys. The partnership will enable Daimler to deepen its focus on software engineering and to establish a fully scalable ondemand digital IT infrastructure and will empower Infosys to strengthen its automotive expertise ([see story](#)).

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