

NEWS BRIEFS

## Day's wrap: Valentino, Matchesfashion, Porsche, Zegna and Coldwell Banker

September 21, 2021



*Matchesfashion has a new CEO. Image credit: Matchesfashion*

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Sept. 21:

### [Valentino supports vaccination efforts with exclusive hoodie](#)

Italian fashion label Valentino is supporting UNICEF's COVID-19 vaccination delivery program with a limited-edition hoodie.

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### [Matchesfashion appoints Printemps alum as new CEO](#)

British online retailer Matchesfashion has named former Printemps president and CEO Paolo De Cesare as its new chief executive officer.

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### [Porsche makes software push with new open source program](#)

German automaker Porsche is introducing an open source initiative as it establishes a new gateway to the software community.

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### [Zegna recruits Steve Aoki for special sneaker design](#)

Italian menswear brand Ermenegildo Zegna has tapped DJ, record producer and entrepreneur Steve Aoki to reinterpret the label's classic Triple Stitch sneaker.

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### [Coldwell Banker teams with luxury real estate specialist](#)

Real estate brokerage firm Coldwell Banker is launching a new partnership between its Global Luxury program and Supreme Auctions.

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[Dior explores the craft of Sauvage in new campaign](#)

French fashion house Christian Dior is examining masculinity and craftsmanship in a new Sauvage campaign fronted by American actor Johnny Depp.

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