

NEWS BRIEFS

Valentino, Matchesfashion, Porsche, Zegna and Coldwell Banker

September 22, 2021



The Valentino (V) Vaccinated hoodies will support UNICEF vaccination efforts. Image courtesy of Valentino

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Sept. 21:

[Valentino supports vaccination efforts with exclusive hoodie](#)

Italian fashion label Valentino is supporting UNICEF's COVID-19 vaccination delivery program with a limited-edition hoodie.

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[Matchesfashion appoints Printemps alum as new CEO](#)

British online retailer Matchesfashion has named former Printemps president and CEO Paolo De Cesare as its new chief executive officer.

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[Porsche makes software push with new open source program](#)

German automaker Porsche is introducing an open source initiative as it establishes a new gateway to the software community.

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[Zegna recruits Steve Aoki for special sneaker design](#)

Italian menswear brand Ermenegildo Zegna has tapped DJ, record producer and entrepreneur Steve Aoki to reinterpret the label's classic Triple Stitch sneaker.

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[Coldwell Banker teams with luxury real estate specialist](#)

Real estate brokerage firm Coldwell Banker is launching a new partnership between its Global Luxury program and Supreme Auctions.

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